

our great food journey

緊貼顧客健康飲食所需

1995

推出開心樂園餐
Happy Meal
launched

1984

全球率先推出
全線早餐食品的
市場之一
One of the first
international
markets to
introduce a full
breakfast menu

2009

推出「即時點·
即時製」模式
Made For
You system
introduced

2005

開心樂園餐加入
粟米杯選擇
Happy Meal
offering Fresh
Corn Cup

2012

茄汁及芝士減鹽
Reduction of
salt in ketchup
and cheese slices

2014

「麥當勞食品知
多點」網頁推出
Learn More
About
McDonald's
Food webpage
launched

2013

薯條減少灑鹽
分量
Reduction of
salting on Fries

2010

麵包減鹽及魚柳
除去灑鹽的步驟
Reduction of
salt in buns and
elimination of
salting on
Filet-O-Fish

2016

- 套餐薯條免費轉粒粒粟米杯
- 推出全新凱撒沙律套餐及凍新鮮檸檬茶
- 轉用新植物油(葵花籽芥花籽調和油)，減少炸製產品中的飽和脂肪
- Free Fresh Corn Cup swap
- Caesar Salad Extra Value Meal & Fresh Iced Lemon Tea launched
- Use of new vegetable oil (Sunflower & canola blended oil) to lower saturated fat of fried products

2015

- 開心樂園餐加入雜菜蛋扭扭粉、麥芝蛋飽及高鈣低脂乳酪選擇
- 推出McCafé乾果燕麥片早餐
- Mixed Veggies Egg Twisty Pasta, Egg & Cheese Burger and Hi-calcium Low Fat Yogurt options added to Happy Meals
- McCafé's Oatmeal with Dried Fruit breakfast choice

2018

通過麥當勞App的
營養資料功能，讓
顧客輕鬆獲得麥當
勞產品的營養資訊
Introduced
the 'Nutrition
Information' feature
in the McDonald's
App to provide
customers with
easy access to
McDonald's food
information

2017

推出熱新鮮檸檬茶
Hot Fresh Lemon
Tea launched

在過去40年間，我們不斷優化餐單以照顧不同顧客的喜好和用餐體驗。隨著市民健康意識不斷提高，我們亦開始提供更多元化的優質食物選擇，以及在官方網站及麥當勞App發放**營養資料**，滿足顧客的需求。麥當勞多年來一直從顧客的角度出發，致力優化及帶來創新的產品。

Over the past 40 years, we have made thoughtful changes to our menu to ensure we serve the food that our customers love, but also feel good about eating. Amid growing wellness awareness, we made **nutrition information** available online and through the McDonald's App. We respond to customers' needs by going fresh and offering wholesome choices. At McDonald's, our journey of product reformulation and innovation over the years begins with customers.



想食得有「營」？
立即下載麥當勞App，
一睇就識！

Craving a healthy
meal? Download our
McDonald's App now
to get nutrition facts at
your fingertips.

