



Keeping families close™



McDonald's® Kidathon 2018
Joey Yung, Jan Lamb, Eric Kot and other Commercial Radio
hosts attend charity event
Spread the message of 'Run for Fun, Run for Love'
Event raises over HK\$4.7 million for Ronald McDonald House Charities®

(December 1, 2018, Hong Kong) – The 13th McDonald's® Kidathon finished on a high note at the Happy Valley Racecourse today, with around 7,000 kids and parents participated in the event and an overwhelming response from various industry sectors and Commercial Radio. In 2017, McDonald's Hong Kong successfully raised over HK\$4.7 million for Ronald McDonald House Charities® (RHMC) whose beneficiaries are seriously ill children and their families.

Now in her seventh year as the Kidathon Ambassador, the kind-hearted singer Joey Yung actively participated in RMHC's charity work, and supported the kids and parents along with Ronald & Friends. They were joined by a team of popular radio hosts from Commercial Radio, including Jan Lamb, Eric Kot, Sammy Leung, Kitty Yuen, Donald Tong, Jim Yan, Josephine Ng, Danny So, Jessica Ho, Alton Yu and Pitar Leung. Together, they kept spirits high by cheering on the runners and spreading the "Run for Fun, Run for Love" message in support of the charity run to raise funds for sicken kids.

Ms Randy Lai, CEO of McDonald's Hong Kong; Ms Grace Fung Oei, Chairperson of RMHC Hong Kong and Global Board of Trustees RMHC; and Ms Rita Chan, General Manager of Hong Kong Commercial Broadcasting Co., Ltd kicked off the event by spinning the "Full of Love Windmill" and wishing everyone the best of luck for Kidathon 2018. Joey and Ronald also released heart-shaped balloons into the sky to symbolize the spread of everyone's love and affection to the seriously ill children and their families through today's event. Officiating guests then presented the "Outstanding Fundraising Prize" to the kid runner Owen Yau, who collected the largest amount of donations for RHMC.

Joey, Ronald & Friends and the Commercial Radio hosts helped to get everyone in the mood for a fun day by leading warm-up exercises and get ready for the run in the red and white striped "Ronald McDonald Loving Stocking". Ronald, who was also the flag-bearer, next teamed up with Ms Randy Lai, Ms Grace Fung Oei, Joey Yung, Ms Rita Chan and the Commercial Radio hosts to lead the corporate team runners to the starting point. At the sound of the starting gun, cheers erupted as enthusiastic runners started the race joyfully.

Joey expressed her happiness about being a part of the event for so many years. "Every year Kidathon is an important date for me! I am touched by the participants who come and join the charity event. I hope that everyone keeps up the good work by showing love and support to RMHC and benefit more families."

Ms Randy Lai, CEO of McDonald's Hong Kong, said, "I am thrilled to see so many familiar faces at this year's Kidathon and we are glad to have around 7,000 kids and parents supporting the event. In 2017, McDonald's Hong Kong successfully raised over HK\$4.7 million for Ronald McDonald House Charities®. Over the years, the number of participants has reached over 60,000, and funding has topped HK\$48 million as of the 13th edition of Kidathon. This could not be achieved without the contributions from kind-hearted individuals. In the future, we will continue to raise public awareness on the needs of child patients and support Ronald McDonald House Charities®."

Ms Grace Fung Oei, Chairperson of RMHC Hong Kong and Global Board of Trustees RMHC, said, "Ronald McDonald House is a temporary 'home away from home' that was built 22 years ago with love

and affection, to support sick children so they can focus on receiving treatment with their families by their side. Once again, I thank McDonald's for their continued support through Kidathon and other educational activities that promote our work. In the future, we are hoping to help more child patients and families in need with the expansion of the Ronald McDonald House programme."

Photo Captions:

1. Ms Randy Lai, CEO of McDonald's Hong Kong, thanks everyone for their generous support to Ronald McDonald House Charities®, helping the charity assist more child patients and families.



2. Joey Yung, the Kidathon Ambassador teamed up with Ronald & Friends, Jan Lamb, Eric Kot, Sammy Leung, Kitty Yuen, Donald Tong, Jim Yan, Josephine Ng, Danny So, Jessica Ho, Alton Yu and Pitar Leung to spread love and fun at the event.





- Joey Yung kicked off the event with Ms Randy Lai, CEO of McDonald's Hong Kong; Ms Grace Fung Oei, Chairperson of RMHC Hong Kong and Global Board of Trustees RMHC; Ms Rita Chan, General Manager of Hong Kong Commercial Broadcasting Co., Ltd; and Fun Friend Ronald. Officiating guests spun the 'Full of Love Windmill' to start the event and wish everyone the best of luck for Kidathon 2018 and then presented a cheque of HK\$4.7 million for RMHC to Ms Grace Fung Oei.



4. Officiating guests presented the 'Outstanding Fundraising Prize' to the kid runner – Owen Yao – who collected the largest amount of donations.



5. Thank you for the generous support from various industry sectors for Ronald McDonald House Charities®.



6. At the sound of the starting gun, cheers erupted as participants raced to complete a lap around the racecourse in support of the charity with Ronald leading the kids!



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