

$McDonald's_{\ensuremath{\otimes}}$ Hong Kong named Aon Hewitt's "Best Employer in Hong Kong" for the sixth time

[Hong Kong, August 1, 2017] McDonald's Hong Kong has once again been named "Best Employer in Hong Kong" by Aon Hewitt in 2017. This is the sixth time that McDonald's Hong Kong has received the prestigious recognition. Since its establishment over 40 years ago, McDonald's Hong Kong has always been committed to upholding its core value of "putting our people first", and is devoted to creating a pleasant working environment full of opportunities. To be named "Best Employer in Hong Kong" for the sixth time is a great honor for the whole company.

Aon Hewitt "Best Employer" is a global award recognizing employers that create quality work environment for employees. The rigorous selection process requires each participating organization to go through in-depth assessments and submit detailed human resources management strategies. Randy Lai, Managing Director of McDonald's Hong Kong said, "Being named 'Best Employer in Hong Kong' by Aon Hewitt for the sixth time is a great honor for McDonald's Hong Kong. As a people-centric company, we strive to create a joyful and harmonious workplace for our employees, as we believe only happy employees can bring happy moments to our customers. Not only does the award recognize the efforts from the McDonald's management team, it also proves that our 3F Motto – 'Fun', 'Firm' and 'Fair', are widely appreciated by employees at McDonald's and the public at large.

"We believe in 'McDonald's means opportunities' and are dedicated to providing our employees with professional trainings and opportunities to develop their careers, so that talents with different areas of strengths and interests can flourish in their respective roles. Last year, we dedicated 280,000 hours in employee trainings and promoted over 7,200 employees in Hong Kong. Furthermore, we put strong focus on our employees' professional development. Last year, we set up a dedicated Guest Experience Team to support the brand new Experience of the Future (EotF) service concept, and we also launched the McCafé '5-STAR Barista' program to groom coffee experts. These are both great examples of our efforts."

Apart from caring for its talents' career development, McDonald's Hong Kong fully supports its employees to contribute to the community. The McDonald's Volunteer Team was established in 2012 to encourage employees to participate in community work during office hours, filling the team with positive energy while giving back to the community. Up till now, the Volunteer Team has contributed over 4,400 service hours, a great testament to the company's commitment in caring for the community. Moreover, to boost team morale, McDonald's rewards outstanding employees from time to time by inviting Restaurant Management Team to go on trips and organizing regular social activities. The management team also listens to employees' feedback through different channels to foster communications within the team, strengthening the sense of belonging among employees.

Moving forward, McDonald's Hong Kong will continue to uphold its people-centric philosophy to create a workplace full of fun and opportunities for employees to unleash their full potentials.

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Photo captions

1. Randy Lai, Managing Director of McDonald's Hong Kong (middle) and Ian Choy, Senior Director, People Resources of McDonald's Hong Kong (right), receive the "Best Employer in Hong Kong" Award presented by Aon Hewitt.



2. Randy Lai, Managing Director of McDonald's Hong Kong (fourth from left) and the management team feel extremely honored to be awarded Aon Hewitt "Best Employer in Hong Kong" for the sixth time.





About McDonald's Hong Kong

The first McDonald's restaurant in Hong Kong opened in 1975. Today there are about 240 McDonald's restaurants in Hong Kong and more than 15,000 McDonald's employees, serving more than one million customers each day. As a modern and progressive burger company, McDonald's Hong Kong nurtures innovation. For example, it came up with McCafé, 24-hour restaurants and the McDelivery service. McDonald's maintains stringent food safety and food quality standards and has been consistent in delivering quality, service, cleanliness and value, aiming to give every guest a pleasant dining experience.

McDonald's Hong Kong is committed to participating in various charity activities, and supported the establishment in 1996 of the first "Ronald McDonald House", providing service and support to sick children who need frequent hospital visits and to their parents. For more information, please visit <u>www.mcdonalds.com.hk</u>.