



McDelivery

McDonald's surprises customers with special deliveries around the world for Global McDelivery Day

On July 26, McDonald's and UberEATS celebrate Global McDelivery Day in Hong Kong with McDelivery Collection premium giveaway as well as surprising celebrities' delivery.

[Hong Kong, July 26, 2017] – Today, to celebrate the availability of McDelivery with UberEATS, McDonald's will be delivering more than just food to customers around the world as part of Global McDelivery Day.

“We are excited to bring this new level of convenience to more of our customers around the globe, delivering on our commitment to transform the customer experience in and out of our restaurants,” said McDonald's President and CEO Steve Easterbrook. “Global McDelivery Day is our way of celebrating the expansion of delivery while highlighting McDonald's ability to give our customers greater choice, control and personalization than ever before.”

On Global McDelivery Day, local popular band Dear Jane will become star delivery partners to bring surprising McDelivery via UberEATS Hong Kong to selected media outlets and celebrities. UberEATS users can also enjoy free delivery charge for McDonald's food order for over HK\$90 from July 26 to August 31 by entering promo code EATS-MCDHK17 in the app.

As part of Global Delivery Day, McDonald's and UberEATS will be delivering limited edition merchandise from the “McDelivery Collection” to consumers across the world. Customers ordering McDonald's food items for over HK\$90 via UberEATS Hong Kong, may have a chance to get McDelivery Collection premium for free*. From “World Famous” hoodie and sweat pants to Big Mac pillow case, McDonald's fans can now wear their favorite classics, all through McDelivery via UberEATS. Fans can order McDonald's delivery from UberEATS today beginning at 11am for the chance to receive a McDelivery Collection item with their order.

Whether at home, work, or somewhere in between, McDonald's customers in Hong Kong can now enjoy their favorite burgers, fries, beverages and desserts delivered right to them through UberEATS. Stay tuned of McDonald's Hong Kong and UberEATS Hong Kong official Facebook pages for details.

Delivery is just one way that McDonald's is enhancing the customer experience through added convenience. McDonald's continues to transform the restaurant experience through the addition of self-ordering kiosks, table service and digital menu boards as well as mobile payment such as Apple pay and Android pay, bringing the next generation of customer experience to our customers.

**One premium item per order. Randomly distributed. First-come-first-served and while stock lasts. Stock quota varies for different districts.*

For more information about McDelivery and McDonald's Global McDelivery Day, go to McDeliveryatMcDonalds.com.

ABOUT McDelivery

With over two decades of delivery experience, with the most developed markets being Asia and the Middle East, McDonald's is already one of the largest delivery players in the world.

Across the world, McDonald's utilizes several different models for McDelivery including partnering with various third parties for order and delivery fulfillment. McDelivery is currently available from more than 7,800 restaurants in 47 countries. In Hong Kong, 24-hour McDelivery service was launched in 2009.

ABOUT McDonald's

McDonald's is the world's leading global foodservice retailer with over 36,000 locations in over 100 countries. More than 85 percent of McDonald's restaurants worldwide are owned and operated by independent local business men and women.

ABOUT UberEATS

UberEATS is Uber's stand-alone meal delivery app that makes getting food easy, whether you're at home, the office, or the park. Uber is leveraging its technology and expanding its delivery partner network to deliver food to hungry customers who can track their order and customize their drop off. UberEATS is available in more than 100 cities in all inhabitable continents around the globe.